

advancing said rolled print medium through said large format printer until a front edge of said rolled print medium is adjacent to said TUR;

attaching said front edge of said rolled print medium to said core of said TUR, such that a surface to be printed upon of said rolled print medium faces said core of said TUR; and

rotating said core of said TUR in a direction substantially opposite a direction of said rolled print medium on said core to substantially wind said rolled print medium on to said core of said TUR.

10. (Amended) A method of printing on both sides of a print medium rolled on a core utilizing a large format printer equipped with a take up reel ("TUR"), said method comprising the steps of:

activating a TUR having a first core;

loading said rolled print medium into said large format printer;

sending a plot stream to said large format printer;

printing said plot stream onto a first surface of said rolled print medium;

advancing said rolled print medium through said large format printer until a front edge of said rolled print medium is adjacent to said TUR;

attaching said front edge of said rolled print medium to said first core of said TUR, such that a surface to be printed upon of said rolled print medium faces said first core of said TUR; and

rotating said first core of said TUR in a direction substantially opposite a direction of said print medium roll to substantially wind said rolled print medium on to said first core of said TUR.